

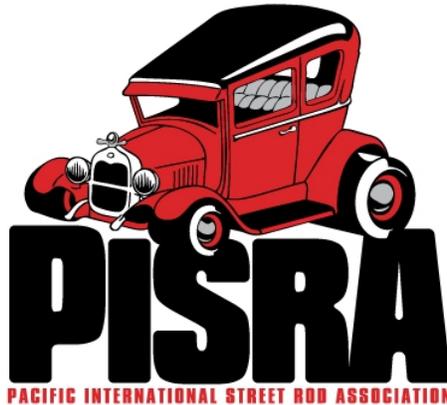


**PACIFIC INTERNATIONAL STREET
ROD ASSOCIATION**
Vancouver, BC

2008 Inductee

There is no denying that hot rods and custom cars have been around since the earliest days of the automobile. but it was the rebirth and maturing of car clubs and associations in the late 60's and early 70's that fueled the street rod movement.

Often the emergence of these groups was due to the ideas and work of an individual or a small group of people with similar interests. such is the case with 2008 hall of fame inductees, **the PACIFIC INTERNATIONAL STREET ROD ASSOCIATION**, based on the lower mainland of British Columbia.



Their story goes back to the late 60's when aspiring street rodder **Gary Lang** built a T-bucket. He certainly enjoyed the car but it was a little lonely. He believed that there were other people dealing with the same issue so in a moment of inspiration, he placed an advertisement in a Vancouver newspaper asking those interested in pre-'49 street rods to meet. He was overwhelmed when 25 individuals showed up for that first gathering. Incidentally, many of these street rodders are still active in the hobby and continue to be members of PISRA.

As a result of that meeting, about 50 people motored to swans point for a Sunday street rod picnic. The year was 1970 and it marked the unofficial rebirth of street rodding on the west coast.

Later that fall, under Gary's direction, a weekend rod run was held at Cultus Lake with a dozen cars in attendance.

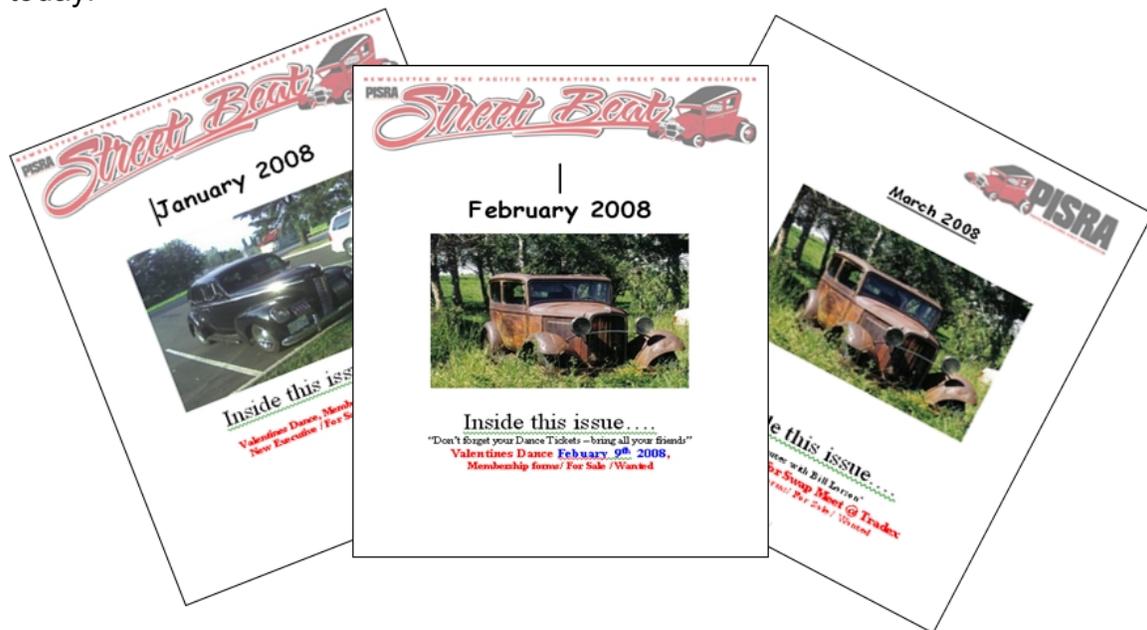
The following year Gary met two other industrious rodders, **Bob Wharton** and **Gary Picard**. at the next car show in Vancouver, they set up a booth and worked to compile a list of people interested in street rods. that list totaled over 200 names from both British Columbia and Washington state.

As a result the name chosen for this fledging organization was:

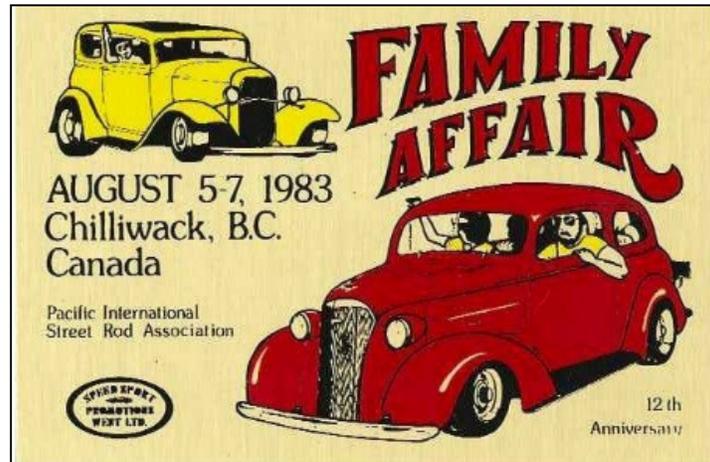
'PACIFIC INTERNATIONAL STREET ROD ASSOCIATION'
("PISRA" for short)



This was in part to acknowledge the unique situation of members in two countries. Bob and the two Garys united the vast membership via a newsletter that continues today.



In 1972 the first Birch Bay, Washington run was held and later Gary Lang lead a group of Canadians to the 'old timers' run in Tacoma, Washington. that year also marked the first official weekend rod run, later to become known as 'Family Affair', based then in Abbotsford and drawing some 45 cars from both sides of the border. "Family Affair" was destined to become one of the most publicized and well known street rod events in Canada.



In the fall of 1973 the club elected its first executive. **Jim Flett**, a charter member of the Southern Ontario Street Rod Association and the first managing director of the Canadian Street Rod Association, had moved west and became the chairman. **Gary Picard** was elected co-chairman; **Barb Gazso** – treasurer and membership; **Doreen White** – recording secretary; **Betty Blackburn** – corresponding secretary, **Dave Gazso** – tour director and **Bob Wharton** – editorial director.



1973 Executive:

- Chairman – Jim Flett**
- Co Chairman – Gary Picard**
- Treasurer/Membership – Barb Gazso**
- Recording Secretary – Doreen White**
- Corresponding Secretary – Betty Blackburn**
- Tour Director – Dave Gazso**
- Editorial Director – Bob Wharton**

Under the guidance of this group PISRA grew and prospered. In 1974 they again presented the Birch Bay, Washington and family affair rod runs and added a swap meet that would also become an annual event.

This street rod was raffled off and at the annual club banquet a very happy Lynn Lutz of Chilliwack, BC drove home in her new / old car. all the funds generated were donated to one of PISRA favourite charities, the “South Fraser Child Development Centre”.



Improve Your Driving For \$20!
You could drive away in this 1928 Ford Street Rod and enjoy the fun of driving all over again.

The SOUTH FRASER CHILD DEVELOPMENT CENTRE Operated by Lower Fraser Valley Cerebral Palsy Association is raffling off this hand-built 1928 Ford Street Rod. By purchasing a ticket you will be supporting children with special needs and their families. And, this could be your chance to enjoy driving this one of a kind car!

Approved Value \$30,000+ Tickets \$20 each Only 5,000 printed

For your ticket call 604-584-1361

South Fraser Child Development Centre BC Lottery License Number 837442
Operated by Lower Fraser Valley Cerebral Palsy Association
9460-142th St. Surrey, BC V3V 6Z4

Draw Date: October 27, 2001

CAR BUILT BY THE PACIFIC INTERNATIONAL STREET ROD ASSOCIATION



**...I won a street rod dear,
and it's all MINE!**

Unfortunately, 2001 was also the last 'Family Affair' rod run. A shrinking and aging membership base combined with sky rocketing costs had taken the fun out of hosting a major weekend event. But, they certainly went out on a high note.

An important part of the club's influence in the car hobby and specifically street rodding was in the early involvement of lobbying the provincial government to ensure legal recognition of our hobby.

Through their hard work and dedication came the founding of the Specialty Vehicle Association of British Columbia.



Over the years PISRA has become a leading organization with few peers. they continue to be active in the Specialty Vehicle Association of British Columbia and are members of the National Association Of Antique Automobile Clubs of Canada, They participate as a club in various events throughout the north west and have partnered with other clubs in the 2010 Cross Canada tour. In addition they have joined with two other clubs to host the coastal swap meet which is the largest in western Canada.

Another measurement of their success is the number of clubs that they have helped establish. These include:

- the Vancouver Island Street Rod Association in Victoria, BC
- the North Cascade Street Rod Association in Mt. Vernon, Washington
- the Okanogan Rodtiques in Summerland, BC
- the Fraser Valley Rods in Langley, BC

Quite a legacy from a group that was founded in 1971 with two main goals:

- one, uniting street rod enthusiasts
- two, promoting safety in the maintenance and operation of street rods.

Nearly 40 years later PISRA is still a going concern and continues to reflect street rodding in Canada in a most positive way.

Please join me in welcoming the Pacific International Street Rod Association to the Canadian Street Rodding Hall of Fame, the first club or association to be inducted
- **congratulations!**

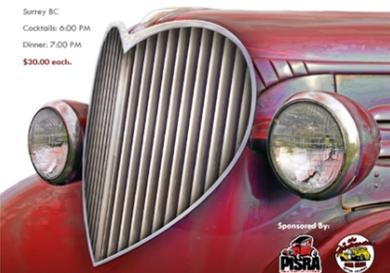
SATURDAY FEBRUARY 9TH, 2008

HAVE A HEART

VALENTINES DANCE

Where:
SUNRISE BANQUET & CONFERENCE CENTRE
 5640 188th Street
 Surrey BC
 Cocktails: 6:00 PM
 Dinner: 7:00 PM
\$30.00 each.

Donor items at 8 PM with:
KID CADILLAC & THE COUPE DE VILLES
 Tickets: 604-531-5129 or 604-881-7070



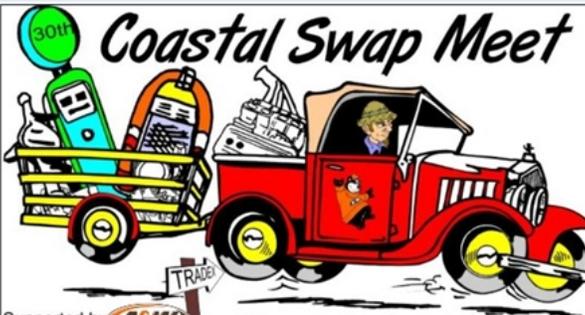
Sponsored By:


Tickets on sale November 1st, 2007 - book early - IT WILL SELL OUT.
 Net proceeds going to The "Langley Relay For Life", May 2008



30th

Coastal Swap Meet



Supported by  www.coastalswapmeet.com **May 23rd-24th, 2008**



